THINK ORIGINAL
THINK
CLEVER

With the MP3, the world’s first three-wheel scooter, Piaggio has created a new type of vehicle and a new way to travel, introducing unprecedented levels of safety and riding pleasure.

A uniquely fascinating style, unbeatable safety thanks to the exclusive ABS / ASR combination, comfortably welcoming with even more room for rider and passenger. Because only the people who invented the three-wheel scooter can give you more than anyone else. The Piaggio MP3: the evolution of the original.

You can ride the Piaggio MP3 with a normal driving licence, in both the 300 cc version and the 500 cc version. An intelligent choice for maximum comfort, road grip and enjoyment: equally at ease in town and in the country.
The Piaggio MP3 is the first and only three-wheeler equipped with ABS, developed specifically by Piaggio together with Continental, to guarantee maximum safety in any situation and on any road surface, thanks to the sophisticated three-channel control unit. The scooter also features the innovative Piaggio ASR electronic anti-traction system to control the rear wheel, even on slippery surfaces. Exclusive technologies to enhance an already unrivalled level of reliability and safety: 13” front wheels with extra-large 258 mm disks, accompanied by the integral pedal-based brake system and the patented front suspension deliver an inimitable riding sensation.

On city streets, the Piaggio MP3 leads the way in safety: it takes on cobblestones, uneven or potholed tarmac, tramlines, manhole covers with unparalleled ease and stability.
Live, work and have fun with complete freedom of movement with the Piaggio MP3. One of the reasons for this scooter's worldwide success is its unrivalled combination of top-class performance and the easy handling and safety of three wheels. Available in an accessible 300 cc version and an exclusive 500 cc model, at the cutting edge for rideability and performance, with the electronic multimap “ride-by-wire” system allowing you to select a riding style as the mood takes you: sporty or fuel saving. The whole experience is enhanced by the carefully tuned intake and gears, and an exhaust system designed to deliver a pleasing sound. The Piaggio MP3 is special, in every way.

Automobile-style instrumentation, a dashboard with a handy button to open the seat, a closed glove compartment with a USB socket for smartphones or other electronic devices.
PIAGGIO MP3 SPORT

To take on the traffic with inimitable flair, the Piaggio MP3 SPORT is available in three matte colours - light grey, dark grey and black - with glossy black finishes, diamond finish wheel rims and double fabric black seat.

PIAGGIO MP3 BUSINESS

If you want to stand out for style and prestige, choose the Piaggio MP3 BUSINESS with metalized body in brown, white and black, and sophisticated glossy grey finishes and black seat.
The style of the Piaggio MP3 is sophisticated and modern. A streamlined, dynamic rear with a clear Piaggio family feeling. The smart and sporty truncated tail is fitted with LEDs, while parabolic reflectors, the radiator grille and 7-LED sidelights are distinctive elements on the front.

The dashboard and restyled handlebar convey a strong impression of class and quality. The automobile-style instrumentation features a large LCD display showing the information from the on-board computer.

Every detail of the Piaggio MP3 is designed to ensure matchless comfort and functionality.

The countershield offers soft-touch elements coordinated with the seat. The protective windshield has a smoked finish.

Maximum attention has been paid to ergonomics: the seat is fitted with a damper for easier opening.

More room for the rider and greater comfort for the passenger thanks to the integrated backrest and pull-out footpegs.

The easy-to-reach under-seat compartment has a courtesy light and provides ample room for two full-face helmets.
Parking problems are forgotten with the Piaggio MP3, whose electronic roll-lock system enables you to park the scooter anywhere, without having to use the stand. Just press a button on the handlebar to activate the roll-lock system and keep the Piaggio MP3 perfectly stable when parked. The system automatically unblocks when the scooter begins to move, or when you press the button again. If you stop on an incline, a lever on the countershield activates the parking brake.

The exclusive front suspension lock system means you can stop at traffic lights without having to put your feet on the ground. A great way to move freely when you travel to work, go shopping or during leisure time.

The Piaggio MP3 can be used with the upgraded exclusive PMP system, the first mobile app to expand your riding experience, connecting you and your Piaggio scooter with a world of services and friends.

Via Bluetooth, the PMP platform lets you connect your iOS or “Android®” smartphone with the sophisticated on-board electronics, putting a host of new functions at your fingertips.

It displays the speedometer, rev counter, spot engine power and torque, angle of tilt, longitudinal acceleration, spot and average fuel consumption, battery voltage and other information, thanks to the virtual dashboard function. The nav function locates where you parked the scooter, or provides directions to the closest fuel station or authorised service centre as soon as you reach the reserve fuel level or if a fault occurs. Get the most from your Piaggio MP3!

Cut consumption and care for the environment with the real-time tips from the new eco function. Enjoy your trip in maximum safety, thanks to the exclusive new grip-warning function, which alerts you if the road surface is slippery.

The PMP also stores all your trip data, which you can download to analyse your riding style. Thanks to the PMP, the Piaggio MP3 user and maintenance manual will always be just a click away, as well as your vehicle registration, road tax and insurance certificates. To find out more, visit www.multimediaplatform.piaggio.com

* “Android®” is a Google Inc. brand
Make your Piaggio MP3 even more unique with the original accessories designed for outstanding comfort, style and technology:

- Extra-large “Style” windshield
- Comfort gel seat
- 50 litre boottop with cover in the same colour as the scooter
- 17 litre boottop with cover in the same colour as the scooter
- Tunnel bag
- Thermoformed side panels with bracket
- Thermoformed rear bag with bracket
- PMP (Piaggio Multimedia Platform)
- Multimedia and GPS support
- Piaggio Sound System
- Aluminium rider footboard covers
- Vehicle cover
- Mittens
- Leg cover
- Leg cover heating kit
- Heating accessories control unit kit
- Heated grip kit
- Side-handlebar anti-theft clamp
- Electronic anti-theft device
- PI helmet

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